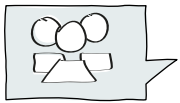


# EXPLORE THE LATEST TRENDS IN *change*



With Guest Appearance by Dr. John P. Kotter



## Event for experts and managers

### Hear from the authority on Leadership and Change

John P. Kotter is a New York Times best-selling author, award-winning business and management thought leader, business entrepreneur, inspirational speaker, and Harvard Professor. His ideas, books, speeches, and the company that bears his name, Kotter, have helped mobilize people around the world to better lead organizations in an era of increasingly rapid change.

Over the last few decades, businesses have faced increasing uncertainty, complexity, and a rapidly accelerating pace of change. The latest research on the science of change provides the most successful approaches to leading change that create agile and adaptable organizations.


#### During this event you will:

- Explore John P. Kotter's thinking on the role of leaders and their teams in leading transformations
- Learn how you can harness the power of your people to achieve unimaginable results at unprecedented speed
- Engage in breakout sessions on specific topics of transformation strategy that provide you with hands-on knowledge
- Ask questions and participate in an exchange with Dr. Kotter and ICG and Kotter experts
- Learn from each other's experiences and challenges as executives.

### Program

15:00	Welcome and introductions
	Recent developments in the science of change <b>John P. Kotter</b>
	Trends and challenges for driving change in a volatile environment <b>Gaurav Gupta &amp; Franz Schwarenthorer</b>
	Q&A Session: Dialogue and discussion
	Breakout sessions on transformation
18:00	Wrap-up: Future Outlook

### ICG & Kotter

 ICG focuses on generating fast, quantitative and qualitative results in efficiency, innovation, growth, culture and digital transformation in global and European projects, built on many years of experience in challenging change processes. We are continuously evolving our approach and methods to effectively serve our clients, enabling them to constantly adapt to rapidly changing environments.

 Kotter is a global consulting firm that helps organizations turn challenge into opportunity, creating a competitive advantage by building agility and adaptability. Founded by renowned Harvard professor and best-selling author, Dr. John Kotter, the firm's approach helps organizations mobilize their people to achieve unimaginable results at unprecedented speed. Learn more at [www.kotterinc.com](http://www.kotterinc.com).

### Breakout Topics

- Best of Leadership: Our 2 top leadership tools for turbulent times
- "Future of work" strategies
- Upscaling with agile/change capabilities
- Digital transformation
- Merger integration
- Culture change that sticks
- Engaging organizations to drive accelerated results

06/28/2022

15:00 – 18:00 CET  
09:00 – 12:00 EST

VIRTUAL

REGISTRATION

<https://bit.ly/3xMR4FT>

Free of charge

RECOMMENDED READING

